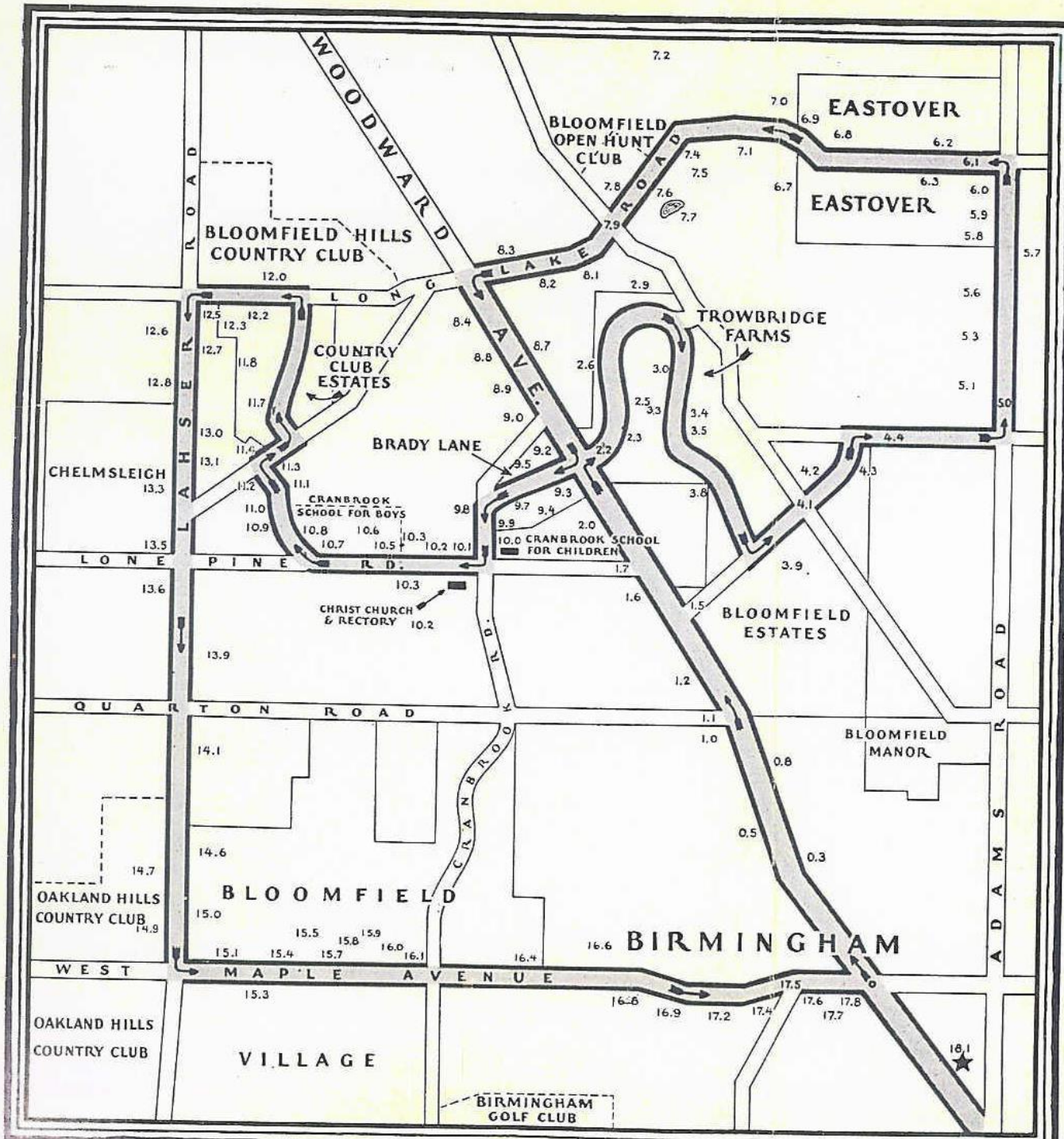


Bloomfield Trail

JUDSON
BRADWAY
COMPANY

A
BLUE BOOK
*with driving
directions and
map*

TRAIL No 1



Stop Here First!

★ This star locates the Birmingham office of the Judson Bradway Company, 315 S. Woodward Avenue, Birmingham. Before starting on the Bloomfield Trail, stop here and see the remarkable miniature of Bloomfield Hills enclosed in a huge glass case in front of the office. This unusual relief map—8 feet square—has tiny street lights no bigger than a kernel of wheat; lakes and brooks, woods, hills, and reproductions of residences and country clubs in the picturesque Bloomfield Hills area.

Driving Directions for Bloomfield Trail No. 1

After seeing the miniature of Bloomfield Hills in front of the Birmingham office, drive north on Woodward Avenue to Maple Avenue, the center of the village. Here—set your speedometer at zero! Then continue north and watch for the roadside direction signs; they are blue and white like the one reproduced on the cover of this booklet.

KEY TO TRAIL GUIDE:

→ Make Right Turn

← Make Left Turn

R—Object Described is on Your Right




L—Object Described is on Your Left

Speedometer Reading:

Mileage

- 0 BIRMINGHAM—Corner Woodward Avenue and Maple Avenue, continue north on Woodward Avenue;
- 0.3 CROSS BRIDGE over River Rouge;
- 0.5 L—CAUTION!—Cross street car tracks, continuing on Woodward Avenue;
- 0.8 R—PASS MANOR ROAD—Entrance to BLOOMFIELD MANOR, a Judson Bradway development consisting of one to six acre estates;
- 1.0 L—HOME OF JOSEPH MACK— $\frac{1}{4}$ mile west on Quarton Road;
- 1.1 L—PASS QUARTON ROAD;
- 1.2 L—MANRESA — Catholic Laymen's Retreat—northwest corner Quarton Road and Woodward Avenue;

Mileage

- 1.5 R—CHARING CROSS ROAD — Entrance to BLOOMFIELD ESTATES, an early Judson Bradway Development of 347 acres, divided into parcels of one to six acres;
- 1.6 L—HOME OF GEORGE W. HOUSE—Southwest corner Lone Pine Road;
- 1.7 L—PASS LONE PINE ROAD—Continue north on Woodward Avenue;
- 2.0 L—HOME OF JOSEPH A. BRAUN;
- 2.2 → CAUTION!—Turn right (East) across car tracks and leaving Woodward Avenue, you enter TROWBRIDGE FARMS, an exclusive Judson Bradway development of one to six acre estates. In this picturesque 200 acres not more than 63 homes can ever be built;
- 2.3 CROSS CONCRETE BRIDGE over Grand Trunk Right of Way;
- 2.4 ← FORK LEFT ON TROWBRIDGE ROAD;
- 2.5 R—HOME ON HILLTOP is that of T. W. Taliaferro;
- 2.6 ← AVOID RIGHT FORK—Continue on Trowbridge Road;
- 2.9 L— HILLWOOD, HOME OF E. P. HAMMOND— $\frac{1}{3}$ mile to the north, and just south of it on companion hill is the . . .
- L—HOME OF CARLTON M. HIGBIE 
- 3.0 → CAUTION!—FORK TO THE RIGHT on Burnham Road
- 3.3 R—Another view of T. W. Taliaferro home;
- 3.4 L— NESTLEDOWN, HOME OF A. C. BORN

(Continued inside)

Driving Directions—Continued

Mileage

- 3.5 ← FORK LEFT ON CANTERBURY AVENUE;
 3.8 → FORK RIGHT ON AVONDALE TERRACE;
 3.9 ← TURN LEFT ON CHARING CROSS ROAD through
 BLOOMFIELD ESTATES;

R—This beautiful home and eight acre estate for sale by the Judson Bradway Company;



- 4.1 CROSS KENSINGTON ROAD;

- 4.2 L— HOME OF THOMAS A. NEAL;

- 4.3 AVOID FORK TO RIGHT;
 R—HOME OF EUGENE WALTON;
 AVOID FORK TO LEFT;

- 4.4 → TURN RIGHT (east) ONTO WATTLES ROAD;
 L—On north is former estate of Fred'k M. Alger, now owned by the Judson Bradway Company and being held for future development;


- 5.0 ← CAUTION!—TURN LEFT (north) ON ADAMS ROAD (formerly Dodge Road);

- 5.1 L—As far as you can see to the west you are looking through Judson Bradway developments, past, present and future.

- 5.3 L—The Alger Farm buildings;

- 5.6 L—Note the hills, valleys and trees of the Alger Estate which someday will be a Judson Bradway Company development;

- 5.7 R—STRAWBERRY HILL FARM, home of Alexander W. Copland;

- 5.8 L—The old Satterlee home— owned by Miss Mary A. Satterlee;

- 5.9 L—You are now passing EASTOVER, a subdivision of 250 acres divided into small estates ranging in size from one to three acres;

- 6.0 L—EASTOVER OFFICE—Salesmen at this office will gladly give you any information without obligation;

- 6.1 ← CAUTION!—Turn left (west) on paved East Long Lake Road;

- 6.3 EASTOVER lies on both sides of the East Long Lake Road. Two miles to the south and west across Judson Bradway developments is Woodward Avenue;

- 6.7 L— WALBRI HALL, country estate of Walter O. Briggs;

- 6.9 R—HOME OF J. C. STAHL, JR.
 Cross Squirrel Road;

- 7.0 R—ENTRANCE TO WESTVIEW, country estate of Otto Kern;



- 7.1 L—Another beautiful view of the Walter Briggs home and the terraces down to the lake;

- 7.2 R— A mile across country to your right is the country estate of Francis Palms;

- 7.4 L—THE COVERT, country place of Miss Margaret Hendrie;



Mileage

- 7.5 L— Hunting Hall, country home of Mr. and Mrs. William Hendrie;

- 7.6 L—QUARTERMORE, the home of Gordon Mendelsohn;

- 7.7 L—Across Vhay Lake you obtain another long distance view of the Hammond and Higbie estates;

- 7.8 R—Bloomfield Open Hunt Club;




- 7.9 CAUTION!—Cross the Grand Trunk tracks, continuing west on East Long Lake Road;

- 8.1 L—ROBINHOOD'S BARN, home of C. C. Winningham;

- 8.2 L—HOME OF WILLIAM J. VHAY;

- 8.3 R—Oakland County, Bloomfield Township Garage;

- 8.4 ←  CAUTION!—Cross street car tracks and turn left (south) on Woodward Avenue at Bloomfield Hills Village. In the unique group of buildings at the southwest corner of this intersection of East Long Lake Road with Woodward Avenue is housed the Bloomfield Hills Village offices, police and fire departments, also the Crown and Blossom Tea Rooms (formerly the Lone Pine Tea House);

- 8.7 L—BRAE BURN, home of Joseph H. Hunter;



- 8.8 R—BRIAR BANK, home of William T. Barbour;

- 8.9 R—WHYSALL, home of Mrs. John T. Shaw;

- 9.0 R—OAKHURST, home of M. T. Conkley;

- 9.2 R—UPLANDS, home of Frank Bromley;

- 9.3 → CAUTION!—Turn right into BRADY LANE, a Judson Bradway development of estates ranging in size from two to ten acres;

- 9.4 L— STERLING CROFT, home of R. Ruluff Sterling;

- 9.5 R—Home of Harry W. Taylor;



Looking ½ mile ahead to the west, from the top of this hill you can see Cranbrook, the beautiful estate and home of George G. Booth;

- 9.7 Cross branch of River Rouge;

- 9.8 ← CAUTION!—Turn left on Cranbrook Road. Across the road at this turn, in the stone wall which surrounds Cranbrook, is a drinking fountain where you may obtain a cool drink to quench your thirst;

- 9.9 L— THORNLEA, home of Henry S. Booth;

- L—On the hill ¼ mile beyond, is EDGEVALE, the home of Clarence H. Booth;

- 10.0 L—Bloomfield Hills School for children. Here is a most unusual private school for children from kindergarten through the sixth grade;



- R—Note the rustic water wheel;
 L—East, across the stream, fronting on Lone Pine Road, is DUNSTAN, the home of Harry L. Wallace;

- L—Home of J. A. Mercier at southeast corner of Cranbrook and Lone Pine Road;

- L—Just east of it, OVERBROOK, the home of Fred J. Robinson;

Mileage

10.1 → CAUTION!—Turn right (west) up the hill on Lone Pine Road;



L—At the southwest corner of Cranbrook and Lone Pine Roads is Christ Church and the rectory of Reverend Dr. Samuel S. Marquis;

10.2 R—Entrance to CRANBROOK, estate of George G. Booth;



L—On hill 1/2 mile to south is the home of A. R. Glancy;

10.3 R—Pavilion or open air theatre shelter on Booth Estate.



L—HICKORY LODGE, home of James A. Beresford;

10.5 R—ARCHITECTURAL BUILDING, Cranbrook School for Boys;



10.6 R—Buildings and campus of the Cranbrook School for Boys. A private school for boys giving Junior High School and High School instruction provided for under the trust fund created by Mr. and Mrs. George G. Booth;

10.7 R—Cranbrook School for Boys Stadium, in natural bowl just over cobblestone wall;

10.8 → CAUTION!—Turn right at bottom of hill on Orchard Ridge Road;

10.9 L—Home of E. G. Curtis;



11.0 L—Home of R. G. Curtis;
L—Beyond 1/4 mile to left (northwest) is the home of Ralph S. Bird;

11.1 → Fork right;

11.2 L—Home of George E. Roehm;



11.3 → Turn right on Bloomfield Center Road;

11.4 L—New Home of C. W. Matheson;



On hill beyond (north) is home of James M. Evans;

11.5 ← CAUTION!—Turn left on Country Club Drive into COUNTRY CLUB ESTATES, a Judson Bradway development of estate properties. One third mile to west and past the Matheson and Evans homes high up on the hill top is the home of Manley Davis;

11.7 COUNTRY CLUB ESTATES HOME;



Home of Mrs. James Craig; (white frame);

11.8 Cross Pembroke Drive, continuing straight ahead on Country Club Drive;

11.9 1/4 mile ahead to right is Bloomfield Hills Country Club;



Mileage

12.0 ← CAUTION!—Fork left and turn west on paved West Long Lake Road;

R—Bloomfield Hills Country Club Golf Course;

12.2 L—Home of William G. Lerchen; in COUNTRY CLUB ESTATES. A Judson Bradway Company development;



12.3 L—Home of John W. Watling;



12.5 ← CAUTION!—Turn left (south) on Lahser Road;

12.6 R—Home of George J. Gnau;



L—Home of Wm. G. Lichtenberg;

12.7 L—Home of Laurence P. Smith;



12.8 R—On your right the beautiful estate formerly owned by C. H. Hodges, now being divided into estates of two to six acres by the Judson Bradway Company.

13.0 L—Home of W. H. Beamer;

13.1 L—Home of Wm. H. Traub;

13.3 R—Home of James Vernor;



13.5 R—Entrance to CHELMSLEIGH—The Aristocrat of Bloomfield Hills, a Judson Bradway Company development of two to six acre estates;

13.6 CAUTION!—Cross Lone Pine Road, proceed south along Lahser Road;

13.9 L—Country Estate of R. B. Jackson;

14.1 Cross Quarton Road, proceed south on Lahser Road;

14.6 L—BLOOMFIELD VILLAGE, this 1000 acre Judson Bradway community development with lots from 80 to 200 ft. front is particularly provided for those who want to live away from the noise and grime of the city, with all Bloomfield Hills advantages but without the responsibilities of a large estate. Here are installed every city convenience such as gas, water, sanitary and storm water sewers, sidewalks, gravel roadways lined with concrete curb and gutter. Here one is protected by restrictions that will forever guarantee an exclusive environment;

14.7 R—North 18 hole golf course of the Oakland Hills Country Club;

14.9 R—View of Oakland Hills Country Club House 1/2 mile to southwest;



15.0 L—Site of new eight grade Bloomfield Village School;

15.1 ← CAUTION!—Turn left (east) on Maple Avenue;
R—To the southwest a view of the south 18 hole golf course of the Oakland Hills Country Club;

15.3 R—"RED GATE FARM," the former Country Estate of John R. Mercier. The beautiful farm was purchased by Mr. Bradway to meet the increasing demand for Bloomfield Village Home Sites.

(Continued on back page)

Driving Directions—Continued

Mileage


- 15.4 L— Home of Thomas O. Doremus;

- 15.5 L—Home of A. Claire Wall;

- 15.7 Home of Sam M. Garber (yellow frame);



- 15.8 L—Bloomfield Village Exhibition Home;


- 15.9 L— Notice that architecture is interestingly diversified in the various homes in Bloomfield Village;

- 16.0 L—Home of F. J. Wurster;

- L—Home of Henry Van Este;



- L—Home of Lawrence T. Bamford;

- L— Home of Edward G. Steinbaugh;

Mileage

- 16.1 L—Bloomfield Village Office. Salesmen at this office will gladly answer any of your questions without obligation.



- 16.1 Cross Cranbrook Road. Continue east on Maple Avenue;

- 16.4 L—Home of Loren G. Staugh;

- 16.6 L—QUARTON LAKE ESTATES;

- 16.8 R— Home of Frank Holz-nagle;

- 16.9 R—CORYELL NURSERY;
17.2 Down hill and across branch of River Rouge;

- 17.4 R—Going up hill you pass through the Birmingham City Park;

- 17.5 Pass Southfield Road on right, continue east on Maple Avenue;

- 17.6 R— BALDWIN HIGH SCHOOL of Birmingham;

- 17.7 R—Birmingham Community House;



- 17.8 Place of beginning, corner Woodward Avenue and Maple Avenue, Birmingham;

- CAUTION—Turn south on Woodward;
18.1 Judson Bradway Company's Birmingham Office. Information gladly given on Birmingham and Bloomfield Hills' homes, estates, farms, acreage, business buildings and subdivision properties.

- 18.2 Thank you.